

# WORD

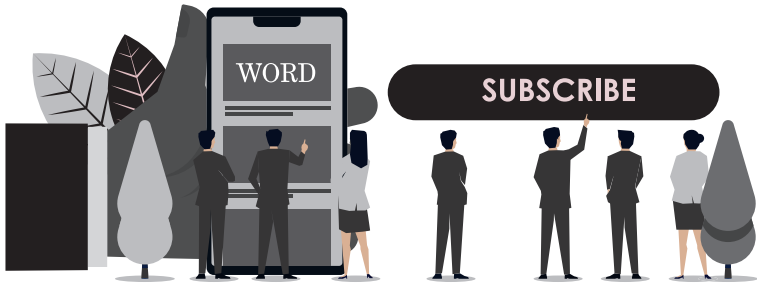
# RATE CARD





# WORD

WHO'S EYES WILL BE ON YOUR BRAND?



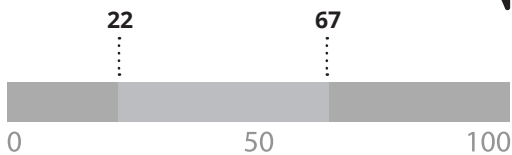
ONLINE SUBSCRIBER TOTAL

18 425

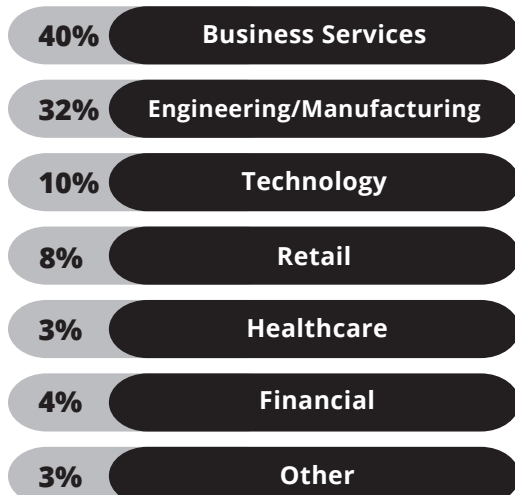
## GENDER SPLIT



## AGE RANGE

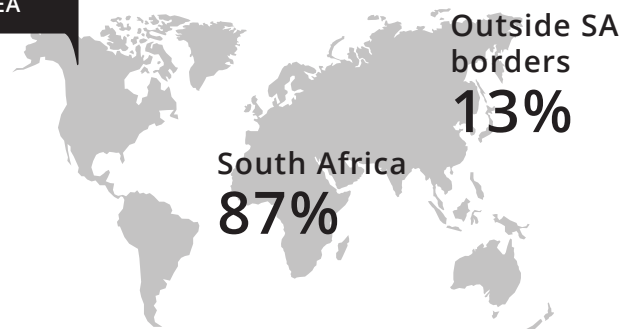


## INDUSTRIES REACHED

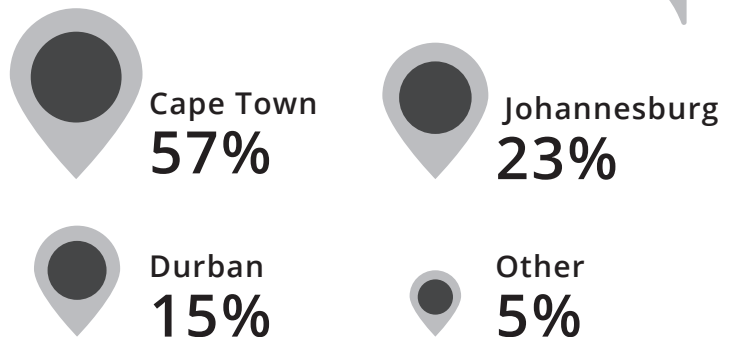


LSM 7-10 75%

## AREA



## CLOSER TO HOME



# WORD

## OUR ADVERTISING FEES

<b>Front Page Cover</b>	<b>On Invite Only (enquire on rates)</b>
<b>Full Page</b>	<b>R5 000</b>
<b>Double Page Spread</b>	<b>R8 000</b>
<b>Half Page</b> (graphic/video)	<b>R2 000</b>

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## OUR RETAINER ADVERTISING PACKAGES

Save & get noticed in every edition

<b>Full Page Regular Vertical</b>	<b>R2 500 p/m</b> (12 mth commitment)
<b>Double Page Spread Regular Vertical</b>	<b>R4 000 p/m</b> (12 mth commitment)
<b>Half Page Regular</b> (graphic/video)	<b>R2 000 p/m</b> (12 mth commitment)

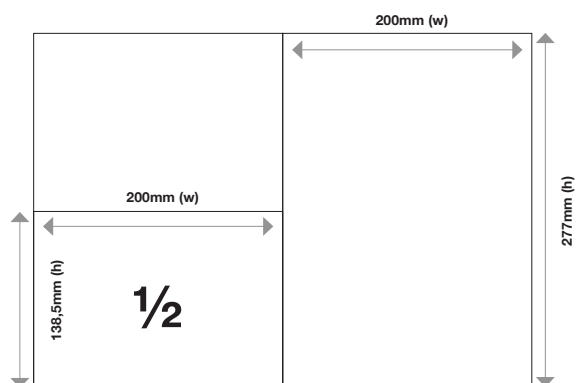
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## ALL PACKAGES INCLUDE

- Monthly social media posts tagging your company in
  - Monthly banners in our mailers with click through to your website
  - Banner on our website with click through to your website
- 

## SIZING

<b>Front Page Cover</b>	<b>200mm(w) x 277mm(h)</b>
<b>Full Page</b>	<b>200mm(w) x 277mm(h)</b>
<b>Double Page Spread</b>	<b>200mm(w) x 277mm(h) x2</b>
<b>Half Page</b>	<b>200mm(w) x 138,5mm(h)</b>
<b>Video</b> (half page)	<b>200mm(w) x 138,5mm(h)</b>



*All Contributions to be vetted by Chief Editor*

*Additional fee due for copy and image creations. All pricing is ex VAT. Subject to availability space*