

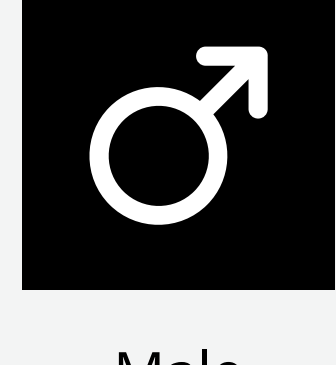
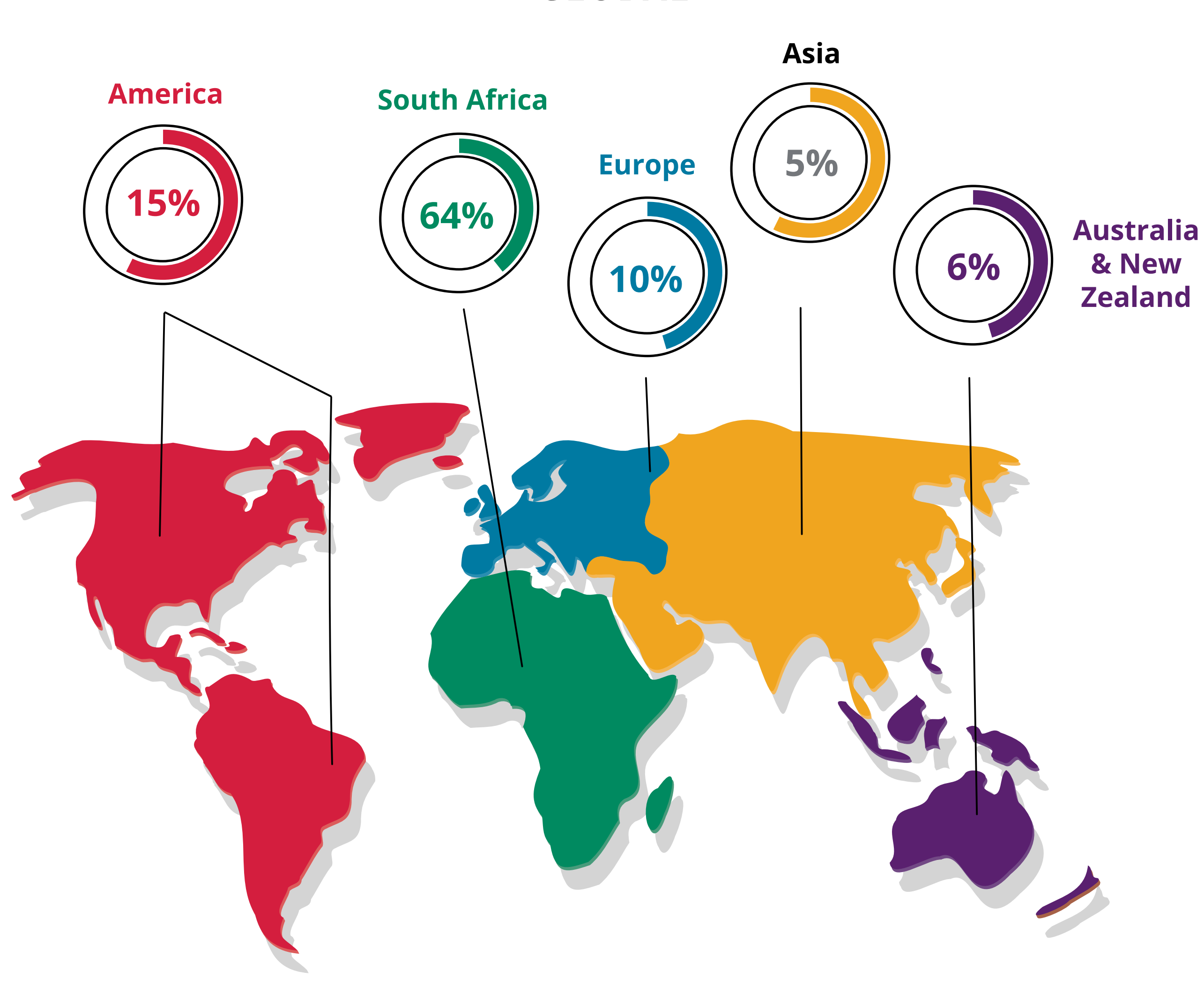
# WORD

PURE SOUTH AFRICAN



## Demographics & Rates

### GLOBAL



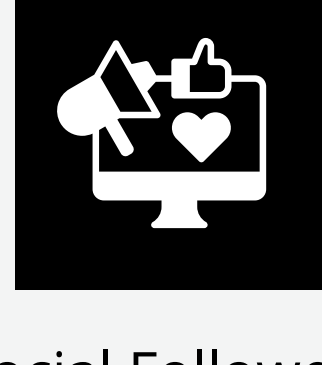
Male

47%



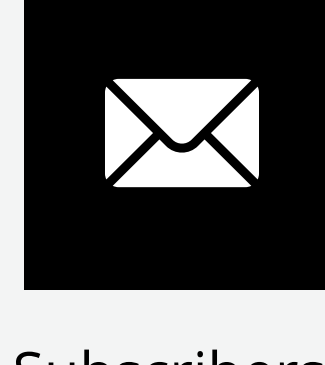
Female

53%



Social Followers

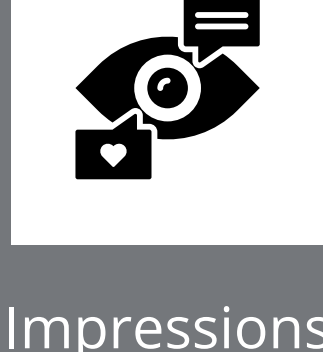
400K+



Subscribers

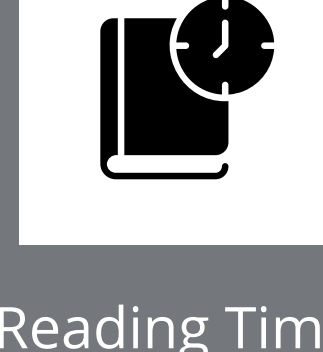
200K+

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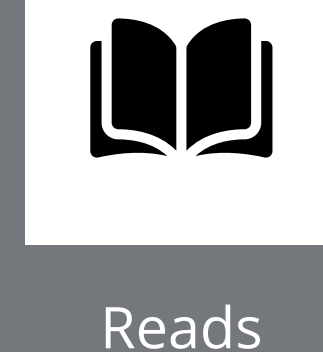
Impressions

2500



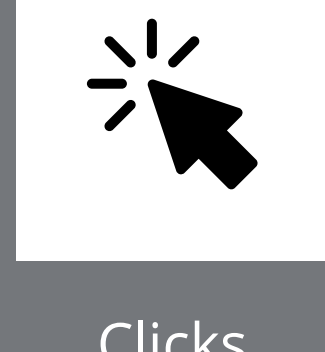
Reading Time

6min



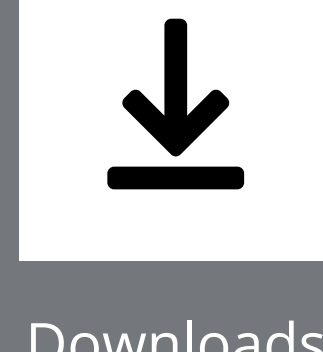
Reads

400



Clicks

40



Downloads

30

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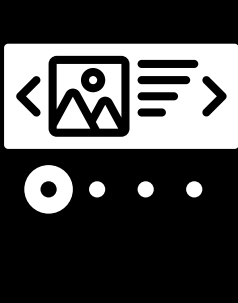
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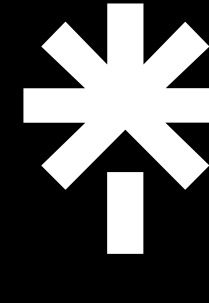
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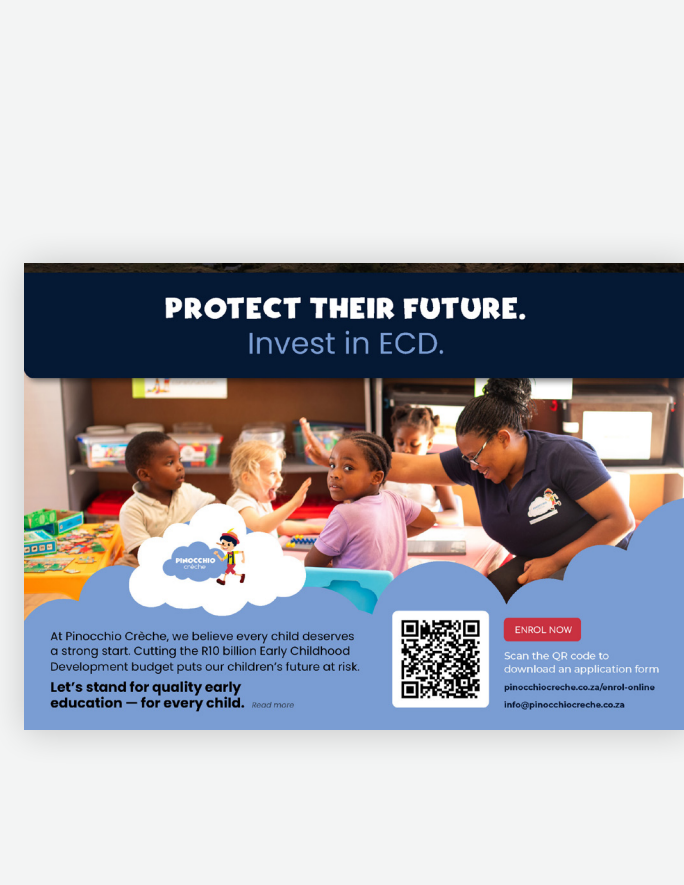
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