





# Your Moment in the Spotlight Awaits





Step into the limelight as the exclusive cover and feature of WORD Magazine's upcoming edition.

**HERE'S WHAT'S INCLUDED IN THIS ONCE-IN-A-LIFETIME OPPORTUNITY:**

## Exclusive Cover & Feature




-  **Cover Story:** Shine as the face of WORD Magazine for the quarter (3 months from the date of launch)
-  **Feature Interview:** A 7-8 page spread showcasing your journey, expertise, and vision.

## Incredible Media Exposure




-  **Live Interview with Chief Editor Lisa Bell:** Recorded for [YouTube](#) and [Spotify](#) Podcast.
-  **Professional Photo Shoot:** With [Marike Herselman Photography](#), including 10 high-quality photos for your personal use.
-  **Radio Interview:** Recorded with [Newskoop](#), reaching 80+ South African radio stations.
-  **Video Interview:** With [Nickay Productions](#) on their popular [Mahala Monday Show](#).



## Comprehensive Marketing Campaign





-  **Pre-Launch Hype:** Mailer campaigns before, during, and after your issue launch.
-  **Social Media Powerhouse:** Featured across our own platforms and our contributors' networks—reaching over **550,000** followers collectively.
-  **Global Reach:** Be seen by over 4 million readers in 120+ countries via the [PressReader](#) platform.

## Permanent Online Presence

-  **Website Spotlight:** Your feature remains on our website indefinitely.
-  **Digital & Print Assets:** Receive a digital PDF of your interview article, the print-ready files of the entire magazine, a social media pack, an email banner, and an A3 printout of your cover.
-  **Podcast Feature:** Video and audio interview distributed across WORD Magazine's [YouTube](#) and [Spotify](#) channels under the [WordSmiths of Change](#) Podcast.



## Additional Benefits

-  **Contributor Introductions:** Connect with thought leaders featured in WORD.
-  **Advertising Opportunities:** Enjoy special advertising rates for this and future editions.
-  **Complimentary Advertising:** A full-page ad in your edition and one additional ad in the following edition.
-  **Potential Event Opportunities:** Possible speaking or networking opportunities through WORD Magazine partner initiatives, including collaborations linked to the [SA Ubuntu Foundation](#) and [Amy Foundation](#).

## THE VALUE

This unparalleled package is valued at **R150,000**. Yours for **R50,000** for a limited time only.

**Limited Spaces Available – Secure Your Spot Today!**

Align with a curated publication focused on leadership, innovation, entrepreneurship, lifestyle, and South African excellence.